



CITY OF GOSNELLS

Corporate Business Plan 2022 – 2026



Making the City of Gosnells a great place

City of Gosnells Corporate Business Plan 2022-2026

Contents

Integrated Planning and Reporting Framework	2
Strategic Direction	3
Activating the Strategic Community Plan	3
Strategic Priority 1: Places – Places within the City are attractive and vibrant	4
Strategic Priority 2: Community – The community is proud and harmonious	7
Strategic Priority 3: Environment – The environment is protected and enhanced	10
Strategic Priority 4: Economy – Businesses are supported and the economy is growing	12
Strategic Priority 5: Safety – The built environment is designed to reduce the risk of crime and anti-social behaviour and risks to public health and safety are reduced	15
Measuring and Reporting on Progress	17
Measuring Progress	17
Performance Monitoring	17
Benchmarking	17
Reporting on Progress	17
Strategic Community Plan Progress Report	17
Annual Report	17
Major Projects Progress Report	17
City Update	17
City Media	17
Strategic Risks	18
Resourcing the Corporate Business Plan	18
Workforce	18
Budgeting	18

Integrated Planning and Reporting Framework

The Corporate Business Plan is part of the Integrated Planning and Reporting framework which applies to all local governments to ensure that they plan for the future and that these plans take account of community aspirations.

The following diagram shows the key elements of the Integrated Planning and Reporting Framework.



Strategic Direction

The 10 Year Strategic Community Plan represents the highest level planning document for the City of Gosnells. The following summarises the Vision, Mission and Strategic Priorities which the City has committed to in its Strategic Community Plan 2018 – 2028:

OUR MISSION AND VISION

Making the City of Gosnells a great place

We will be a vibrant community with a strong community identity; a great place to live, work, raise children, visit and invest; a place that encourages a range of lifestyles and opportunities; and where the natural environment, cultural diversity and heritage of the City are respected and protected for the enjoyment of current and future generations.



1. PLACES – PLACES WITHIN THE CITY ARE ATTRACTIVE AND VIBRANT.



2. COMMUNITY – THE COMMUNITY IS PROUD AND HARMONIOUS.



3. ENVIRONMENT – THE ENVIRONMENT IS PROTECTED AND ENHANCED.



4. ECONOMY – BUSINESSES ARE SUPPORTED AND THE ECONOMY IS GROWING.



5. SAFETY – THE BUILT ENVIRONMENT IS DESIGNED TO REDUCE THE RISK OF CRIME AND ANTI-SOCIAL BEHAVIOUR AND RISKS TO PUBLIC HEALTH AND SAFETY ARE REDUCED.

Activating the Strategic Community Plan

The Corporate Business Plan activates the commitments made in the Strategic Community Plan by ensuring that community aspirations and priorities are translated into actions which are delivered utilising the available resources. The tables on the following pages provide details of these actions, including who has lead responsibility for the activity and when it will occur.

Strategic Priority 1: Places – Places within the City are attractive and vibrant

An attractive community is well maintained with little visual blight. Vibrancy comes when people visit and utilise local centres and public open spaces.

The community identity survey found that while residents are proud of their suburbs and the City's public open spaces, there is some concern about our town centres. The City will continue to maintain attractive suburbs, reserves and well-used facilities, and through innovative planning, will enable urban regeneration in our town centres and older suburbs.

Goal 1.1 Make the City a clean and attractive place.		Outcome: The City is a clean and attractive place where local people and visitors want to spend time and money.				
Action to achieve goal		Responsibility	2022/23	2023/24	2024/25	2025/26
1.1.1	Maintain tidy and attractive public areas.	Infrastructure	✓	✓	✓	✓
1.1.2	Ensure compliance with legislation and local laws in relation to littering, parking and abandoned vehicles.	Business Services	✓	✓	✓	✓
1.1.3	Support community groups and volunteers to run beautification activities.	Infrastructure	✓	✓	✓	✓
1.1.4	Continue to implement the Safe City initiative.	Community Engagement/ Infrastructure	✓	✓	✓	✓
1.1.5	Implement the Planning Policy on Public Art to enhance the amenity and character of developments and to create local landmarks.	Planning and Development/ Community Engagement	✓	✓	✓	✓
1.1.6	Enforce compliance with Planning and Building legislation to ensure unsightly properties are improved where possible.	Business Services	✓	✓	✓	✓

Goal 1.2 Facilitate the regeneration of the City's Town Centres and older suburbs.		Outcome: Our town centres and older suburbs will be revitalised and attractive locations for living, visiting and working.				
Action to achieve goal		Responsibility	2022/23	2023/24	2024/25	2025/26
1.2.1	Plan for regeneration in the Maddington Town Centre.	Planning and Development	✓	✓		
1.2.2	Relocate the City's Operations Centre to facilitate the future development of Maddington Town Centre.	Infrastructure/ Planning and Development		✓	✓	
1.2.3	Facilitate development of land acquired by the City under the Lissiman Street Improvement Plan.	Cross Directorate	✓	✓	✓	✓
1.2.4	Manage the provision of new infrastructure in the Central Maddington area.	Infrastructure/ Planning and Development	✓	✓	✓	
1.2.5	Continue making improvements to the Gosnells Town Centre, including Federation Parade.	Infrastructure	✓			

Goal 1.3 Identify, protect and conserve our historical buildings and places.		Outcome: The City's built heritage is recorded and significant places are conserved and protected from destruction.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
1.3.1	Review the Heritage Inventory of buildings and features.	Community Engagement	✓			
1.3.2	Create and implement appropriate planning, development and conservation provisions for heritage sites within the City.	Planning and Development/ Community Engagement	✓	✓	✓	✓
1.3.3	Provide information and assistance for owners of heritage sites within the City.	Community Engagement/ Planning and Development	✓	✓	✓	✓
1.3.4	Support the Wilkinson Homestead Museum's operation.	Community Engagement	✓	✓	✓	✓

Goal 1.4 Facilitate quality development of undeveloped land.		Outcome: The City is home to new communities, which are well planned and contain adequate infrastructure and appropriate public open space.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
1.4.1	Support the establishment of planning documents (such as Structure Plans) to guide the development of undeveloped land.	Planning and Development	✓	✓	✓	✓
1.4.2	Establish Developer Contribution Arrangements, where no other option exists.	Planning and Development	✓	✓	✓	✓
1.4.3	Facilitate the development of various fee simple land assets.	Infrastructure	✓	✓	✓	✓
1.4.4	Develop new public open space at Maddington Oval.	Planning and Development/ Infrastructure			✓	✓
1.4.5	Assess planning and building applications to ensure compliance.	Planning and Development	✓	✓	✓	✓

Goal 1.5 Optimise the use of recreation facilities, reserves and City buildings.		Outcome: All of the City's assets are systematically reviewed and renewed, as appropriate, to ensure they are fit for community use.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
1.5.1	Operate Leisure World as an attractive venue for water based leisure and other health and fitness pursuits.	Community Engagement	✓	✓	✓	✓
1.5.2	Upgrade the Leisure World spa, sauna and steam room.	Infrastructure/ Community Engagement	✓			
1.5.3	Operate libraries as attractive venues for learning and recreation.	Community Engagement	✓	✓	✓	✓

1.5.4	Implement the City's Public Open Space Strategy to provide quality, accessible parks and reserves.	Infrastructure	✓	✓	✓	✓
1.5.5	Apply best practice asset management principles to the City's assets, including 'whole of life' costings and maintain and renew assets in accordance with these principles.	Business Services/ Infrastructure	✓	✓	✓	✓
1.5.6	Finalise planning and seek funding to redevelop Sutherlands Park into a regional recreation space and aquatic facility.	Executive Services	✓	✓	✓	✓
1.5.7	Advocate for the Hester Park Regional Revitalisation Project.	Executive Services	✓			
1.5.8	Operate the Don Russell Performing Arts Centre as a modern venue for community and professional theatre.	Community Engagement	✓	✓	✓	✓
1.5.9	Activate public open spaces and community facilities through delivery of programs, events and partnerships.	Community Engagement	✓	✓	✓	✓
1.5.10	Convert the Kenwick Library to a Community Centre.	Infrastructure	✓			
1.5.11	Provide floodlighting upgrades at Tom Bateman One.	Infrastructure	✓			
1.5.12	Expand and refurbish Cassidy Pavilion at Walter Padbury Park.	Infrastructure	✓			

Strategic Priority 2: Community – The community is proud and harmonious

The City has a proud history of celebrating diversity and bringing people together by delivering events, programs and activities that are accessible to all community members. These provide opportunities for residents to learn new skills, make new friends, contribute to their local community and to celebrate local culture.

Goal 2.1 Conduct events and activities designed to establish a proud and harmonious community.		Outcome: The City is home to a welcoming and inclusive community where people enjoy a range of events, activities and opportunities.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
2.1.1	Provide or facilitate events and activities which bring people together and promote awareness of, and respect for, diverse cultures, abilities and ages.	Community Engagement	✓	✓	✓	✓
2.1.2	Conduct regular citizenship ceremonies.	Business Services	✓	✓	✓	✓
2.1.3	Provide opportunities to engage in cultural and artistic experiences.	Community Engagement	✓	✓	✓	✓
2.1.4	Provide opportunities for the community to conserve and protect our environment.	Community Engagement / Infrastructure	✓	✓	✓	✓

Goal 2.2 Identify and celebrate our social heritage and contemporary culture.		Outcome: There will be increased knowledge and appreciation of the City's social history and contemporary culture.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
2.2.1	Review and update the City's Heritage Strategy.	Community Engagement	✓			
2.2.2	Develop and maintain local collections (historical, photographic and objects).	Community Engagement	✓	✓	✓	✓
2.2.3	Promote the City's places and collections of historic interest.	Community Engagement	✓	✓	✓	✓
2.2.4	Seek funding and partnership opportunities to sustain and expand service delivery, across the range of events and programs.	Community Engagement/ Infrastructure	✓	✓	✓	✓
2.2.5	Deliver heritage related events at the Museum or other relevant locations.	Community Engagement	✓	✓	✓	✓

Goal 2.3 Provide a range of programs which build community capacity.		Outcome: A wide range of community members actively participate in capacity building programs.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
2.3.1	Deliver library resources and services which address local need.	Community Engagement	✓	✓	✓	✓

2.3.2	Promote and encourage community volunteering and provide training and development opportunities for community groups and individuals.	Community Engagement	✓	✓	✓	✓
2.3.3	Deliver a range of programs and activities which are designed to address community issues and needs.	Community Engagement/ Infrastructure	✓	✓	✓	✓
2.3.4	Work in partnership with Government, private and not-for-profit sectors to maximise our combined efforts to build community capacity and address current issues.	Community Engagement	✓	✓	✓	✓
2.3.5	Review and implement the City's Disability Access Inclusion Plan (DAIP).	Community Engagement	✓	✓	✓	✓
2.3.6	Deliver a range of programs and activities that assist the community to reduce resource consumption and living expenses.	Community Engagement/ Infrastructure	✓	✓	✓	✓
2.3.7	Provide a community grants and sponsorship program to support community organisations to deliver quality programs and services.	Community Engagement	✓	✓	✓	✓

Goal 2.4 Provide the community with opportunities to participate in diverse activities which promote physical and emotional wellbeing.		Outcome: Our community is supported to be active and healthy at all life stages and is able to enjoy a range of sporting, recreational, cultural and artistic pursuits.				
Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
2.4.1	Provide aquatic and recreational programs/services to meet the needs of the diverse community.	Community Engagement	✓	✓	✓	✓
2.4.2	Provide appropriate support and development opportunities for clubs and community organisations.	Community Engagement	✓	✓	✓	✓
2.4.3	Provide a range of active and passive leisure activities which reflect community demographics and needs.	Community Engagement	✓	✓	✓	✓
2.4.4	Provide opportunities to engage in cultural and artistic experiences.	Community Engagement	✓	✓	✓	✓
2.4.5	Provide libraries that enhance community wellbeing by connecting people to places, knowledge and technology.	Infrastructure/ Community Engagement	✓	✓	✓	✓
2.4.6	Deliver a range of programs and activities that provide the community with skills and experiences to improve wellbeing	Community Engagement	✓	✓	✓	✓
2.4.7	Continue construction of new all abilities playgrounds.	Infrastructure	✓	✓		
2.4.8	Construct indoor netball courts at the Langford Sporting Complex.	Infrastructure	✓	✓	✓	✓
2.4.9	Upgrade the Gosnells bowling club.	Infrastructure	✓	✓		
2.4.10	Develop a new oval in conjunction with Southern River College.	Infrastructure		✓		

2.4.11	Remediate the RS Sampson Grandstand at Gosnells Oval.	Infrastructure	✓			
2.4.12	Relocate Gosnells Archers to Kelvin Road.	Infrastructure	✓			
2.4.13	Rehabilitate existing tennis courts and construct three new ones at Thornlie Park Centre.	Infrastructure	✓			
2.4.14	Construct a Youth Plaza at Sutherlands Park.	Infrastructure	✓	✓		
2.4.15	Develop a Public Health Plan as required under the Public Health Act.	Business Services			✓	✓

Strategic Priority 3: Environment – The environment is protected and enhanced.

The City is home to a diverse landscape which includes areas of environmental significance such as Ellis Brook Valley and the Greater Brixton Street wetlands which are acknowledged as among the best wildflower locations in the Perth metropolitan area, and support high levels of biodiversity.

The City will continue to protect and enhance natural areas and provide opportunities for the community to enjoy the rich natural environment which the City has to offer.

Through community education and opportunities to recycle, the City will help to reduce the impact of waste on the environment.

Goal 3.1 Develop buildings and open spaces which have minimal environmental footprints.		Outcome: The City's buildings are energy efficient and water use is minimised in our irrigated parks.				
Action to achieve goal		Responsibility	2022/23	2023/24	2024/25	2025/26
3.1.1	Consider the environmental impact of all new City buildings and where feasible take action to minimise it.	Infrastructure	✓	✓	✓	✓
3.1.2	Apply water and energy saving techniques to City buildings.	Infrastructure	✓	✓	✓	✓
3.1.3	Minimise water usage in open space development and connect reticulation systems to environmental sensors.	Infrastructure	✓	✓	✓	✓
3.1.4	Integrate on-site renewable energy technologies, such as solar panels, into the design of buildings and the public realm.	Infrastructure	✓	✓	✓	✓
3.1.5	Use recyclable materials (where possible and cost effective) that will endure for the life of the development, and minimise environmental and health impacts.	Infrastructure	✓	✓	✓	✓
3.1.6	Monitor corporate emission reductions.	Infrastructure	✓	✓	✓	✓
3.1.7	Construct a modern Operations Centre and open space at Kelvin Road.	Infrastructure	✓	✓	✓	

Goal 3.2 Protect and improve our natural assets and where possible integrate them with community activity.		Outcome: Natural areas have been protected and enhanced for their environmental value and the community has been provided with opportunities to experience and enjoy the natural environment in a sustainable way.				
Action to achieve goal		Responsibility	2022/23	2023/24	2024/25	2025/26
3.2.1	Implement the Mary Carroll Park Vision Plan.	Infrastructure	✓	✓		
3.2.2	Continue supporting Canning and Southern River Foreshores rehabilitation projects.	Infrastructure	✓	✓	✓	✓
3.2.3	Provide enhanced public access to natural areas which is sustainable and does not degrade the natural environment.	Infrastructure	✓	✓	✓	✓

3.2.4	Proactively manage our natural environment and work in partnership with Armadale Gosnells Landcare Group (AGLG), where appropriate.	Infrastructure	✓	✓	✓	✓
3.2.5	Actively seek to develop and deliver recreational opportunities in natural areas.	Infrastructure/ Community Engagement	✓	✓	✓	✓
3.2.6	Upgrade Bracadale Park, including an enclosed dog park.	Infrastructure	✓	✓		
3.2.7	Install new drainage and turf at Gosnells Oval.	Infrastructure	✓			
3.2.8	Upgrade Auckland Park.	Infrastructure	✓			
3.2.9	Upgrade Koorlangka Waabiny Park.	Infrastructure	✓			
3.2.10	Continue with cat trapping in environmentally sensitive areas to reduce the impact of cats on native fauna.	Business Services	✓	✓	✓	✓

Goal 3.3 Encourage community action to protect the environment.

Outcome: City actions will have contributed to environmental protection by guiding or inspiring community members and businesses to take appropriate action.

Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
3.3.1	Promote and support alternative forms of travel such as cycling and walking.	Infrastructure/ Community Engagement	✓	✓	✓	✓
3.3.2	Continue the City's involvement in the Switch your Thinking Initiative.	Infrastructure	✓	✓	✓	✓
3.3.3	Work in partnership with community groups to encourage volunteering in environmental activities.	Infrastructure/ SERCUL/ AGLG	✓	✓	✓	✓
3.3.4	Amend the City's Cat Local Law to encourage more responsible pet ownership and reduce the impact of cats on native fauna.	Business Services	✓			

Goal 3.4 Manage waste generated in the City of Gosnells in an environmentally responsible and sustainable manner.

Outcome: The environmental impact of waste is minimised and waste is disposed of in a sustainable and cost effective manner.

Action to achieve goal		Responsibility	2022/ 23	2023/ 24	2024/ 25	2025/ 26
3.4.1	Maintain a collection service for household waste and recyclables.	Infrastructure	✓	✓	✓	✓
3.4.2	Establish a waste transfer facility for the City.	Infrastructure	✓			
3.4.3	Deliver waste to the Avertas Waste to Energy plant.	Infrastructure	✓	✓	✓	✓
3.4.4	Support the community to produce less waste.	Infrastructure	✓	✓	✓	✓
3.4.5	Continue to educate the community about effective recycling and waste disposal.	Community Engagement/ Infrastructure	✓	✓	✓	✓
3.4.6	Develop a waste and recycling facility for the community.	Infrastructure	✓	✓	✓	✓

Strategic Priority 4: Economy – Businesses are supported and the economy is growing.

The City has a low employment self-sufficiency ratio with only one job available to every 2.1 working residents. The City recognises the need to establish new opportunities to create employment for the growing population and will continue its efforts in this regard by facilitating new industrial and commercial development, providing support to new and existing businesses and accelerating the growth of infrastructure which supports a prosperous economic base.

Goal 4.1 Facilitate new industrial and commercial development opportunities.		Outcome: There will be increased investment and business expansion bringing employment opportunities.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025/ 26
4.1.1	Facilitate further development of industrial land within the Maddington Kenwick Strategic Employment Area (MKSEA).	Planning and Development	✓	✓	✓	✓
4.1.2	Facilitate the development of the Southern River Business Park.	Infrastructure	✓	✓	✓	✓

Goal 4.2 Grow the business base in the City of Gosnells.		Outcome: A well-established and growing business base will be providing stronger and more diverse employment opportunities.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025/ 26
4.2.1	Provide opportunities for local businesses to come together through the Local Business Forum and Business in Gosnells events.	Planning and Development	✓	✓	✓	✓
4.2.2	Support Business Station as an enterprise development service for small and newly established local businesses.	Planning and Development	✓	✓	✓	✓
4.2.3	Actively market the City of Gosnells as a location for business establishment.	Cross Directorate	✓	✓	✓	✓
4.2.4	Support small and local business by ensuring they are provided with the opportunity to quote for the supply of goods and services required by the City.	Business Services	✓	✓	✓	✓
4.2.5	Support businesses contracting to the City with their cash flow by paying invoices within 14 days.	Business Services	✓	✓	✓	✓
4.2.6	Ensure policies and local laws do not unnecessarily limit business establishment and growth.	Business Services/ Planning and Development	✓	✓	✓	✓

Goal 4.3 Accelerate the pace of infrastructure improvements including road, rail, public transport, utilities and digital connectivity.		Outcome: The City will have improved connectivity, including transport and the communications networks.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025/ 26
4.3.1	Seek approval to construct the Garden Street extension between Harpenden Street and Balfour Street.	Infrastructure	✓			

4.3.2	Encourage the State Government to make infrastructure and public transport improvements which will benefit the community.	Executive Services	✓	✓	✓	
4.3.3	Replace Station Street Bridge.	Infrastructure	✓	✓	✓	
4.3.4	Construct a dual carriageway on Warton Road between Ranford Road and Arion Avenue.	Infrastructure	✓	✓		
4.3.5	Advocate for the provision of sewer to Kenwick to support higher density transit oriented development.	Executive Services	✓			

Goal 4.4 Maintain a high quality road and path network.		Outcome: Major roads within Gosnells have the capacity to meet demand, the road network is well maintained, and the City provides a network of pathways which are integrated, accessible and well connected.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025/ 26
4.4.1	Continue to maintain local roads, stormwater drainage and the City's path network in accordance with asset management principles so that they are fit for purpose.	Infrastructure/ Business Services	✓	✓	✓	✓
4.4.2	Investigate and implement road safety improvements within the City's road network.	Infrastructure	✓	✓	✓	✓
4.4.3	Apply best practice stormwater drainage design and implementation in line with the latest water sensitive drainage principles and practices.	Planning and Development/ Infrastructure	✓	✓	✓	✓
4.4.4	Manage the appropriate provision and maintenance of trees within road reserves and public open spaces.	Infrastructure	✓	✓	✓	✓
4.4.5	Progressively implement cycling infrastructure improvements throughout the City.	Infrastructure	✓	✓	✓	✓
4.4.6	Continue to construct missing links in the principal shared path, to complete the Perth to Armadale route.	Infrastructure	✓	✓	✓	
4.4.7	Undertake LED renewal projects in areas with ageing infrastructure and community safety concerns.	Infrastructure	✓	✓	✓	✓
4.4.8	Construct a bus lane on Randford Road, from Nicholson Road to Tonkin Highway.	Infrastructure	✓	✓		
4.4.9	Install energy efficient street light upgrades at Sanctuary Waters and The Avenues.	Infrastructure	✓			
4.4.10	Convert Wilfred Road open drain to a piped drain.	Infrastructure	✓	✓		

Goal 4.5 Develop strategically located City-owned land and dispose of underutilised City land.		Outcome: Revenue has been raised through the disposal of underutilised land and attractive development has occurred which supports a prosperous economic base and vibrant community.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025 /26
4.5.1	Identify underutilised City land and conduct cost benefit analysis and community consultation to determine suitability for disposal.	Infrastructure	✓	✓	✓	✓
4.5.2	Subdivide portions of Charles Hook Park to fund upgrades to the remaining parkland.	Infrastructure	✓	✓		
4.5.3	Progress transit oriented development for Maddington Town Centre, to be implemented when the Operations Centre moves.	Infrastructure/ Planning and Development	✓	✓	✓	✓
4.5.4	Facilitate residential construction on City owned land at Hicks Street.	Infrastructure/ Planning and Development			✓	✓

Strategic Priority 5: Safety – The built environment is designed to reduce the risk of crime and anti-social behaviour and risks to public health and safety are reduced.

The City's neighbourhoods and activity centres must be places that local people and visitors are confident to visit at any time during the day or night.

The City of Gosnells will continue to build on Safe City initiatives to prevent patterns of anti-social and criminal behaviour developing and to educate residents in relation to community safety.

Road safety initiatives and compliance activities will ensure there is minimum risk to public health and the City will maintain and implement bushfire mitigation plans to reduce the risk of fires.

Goal 5.1 Improve the safety of the community in neighbourhoods and the town centre.		Outcome: Our residents will feel safer and crime and anti-social behaviour will be reduced.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025 /26
5.1.1	Ensure Crime Prevention Through Environmental Design (CPTED) principles are applied to new developments.	Planning and Development	✓	✓	✓	✓
5.1.2	Review and implement the Community Safety and Crime Prevention Plan.	Community Engagement	✓	✓	✓	✓
5.1.3	Install and renew CCTV in locations identified as crime hotspots as and when funding is available.	Community Engagement/ Infrastructure	✓	✓	✓	✓
5.1.4	Develop and implement bush fire risk management plans to reduce the risk of major fires occurring.	Business Services/ Infrastructure	✓	✓	✓	✓
5.1.5	Implement improved CCTV coverage.	Infrastructure	✓			
5.1.6	Install Local Area Traffic Management initiatives to improve road safety through Black Spot programs.	Infrastructure	✓	✓	✓	✓

Goal 5.2 Encourage active and responsible citizenship.		Outcome: City led activities have diverted at risk residents from becoming involved in crime and anti-social behaviour and active citizenship is acknowledged and celebrated.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025 /26
5.2.1	Hold a volunteer recognition event.	Community Engagement	✓	✓	✓	✓
5.2.2	Deliver Youth Programs to provide development and diversionary activities for at-risk youth.	Community Engagement	✓	✓	✓	✓
5.2.3	Provide a range of opportunities for volunteering that enhance active citizenship and support the City's diverse programs and activities.	Cross Directorate	✓	✓	✓	✓

Goal 5.3 The City's activities effectively mitigate public health and safety risks.		Outcome: People's safety is not put at risk by breaches of legislation.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025 /26
5.3.1	Conduct a range of inspections to ensure that people's safety is not put at risk, including firebreak inspections, swimming pool inspections and inspections of food premises.	Business Services	✓	✓	✓	✓
5.3.2	Conduct inspections of slabs for new buildings to ensure that foundations are adequate and comply with standards.	Planning and Development	✓	✓	✓	✓
5.3.3	Provide a ranger service to uphold community and public safety through education and enforcement of State and local laws.	Business Services	✓	✓	✓	✓

Goal 5.4 The City supports hazard management agencies to respond rapidly and effectively to a major emergency.		Outcome: The impact of a major emergency on life, property and the environment is minimised.				
Action to achieve goal		Responsibility	2022 /23	2023 /24	2024 /25	2025 /26
5.4.1	Maintain an active Local Emergency Management Committee which can support hazard management agencies.	Business Services	✓	✓	✓	✓
5.4.2	Provide and manage a fully equipped emergency operations centre to provide a base for the Gosnells SES and Bush Fire Brigade.	Business Services/ Infrastructure	✓	✓	✓	✓
5.4.3	Develop and implement bushfire mitigation plans to reduce the risk of fires.	Business Services	✓	✓	✓	✓

Measuring and Reporting on Progress

The City is committed to rigorous self-evaluation and transparent and accessible reporting to ensure it can be held accountable in relation to delivery of the Corporate Business Plan.

Measuring Progress

Performance Monitoring

The City monitors performance in relation to a wide range of activities on a monthly basis to track progress and provides a comprehensive monthly report to elected members. This information is collated and published on the City's website as an Annual Statistics Report each year.

Benchmarking

The City is a member of the Australasian Local Government Performance Excellence Program which has been developed by PricewaterhouseCoopers and is facilitated by Local Government Professionals Australasia. This program provides an opportunity for the City to measure its performance against other Local Governments.

Reporting on Progress

Strategic Community Plan Progress Report

The City is required to review the Strategic Community Plan every two years and a progress report is prepared and published on our website as part of this review which allows residents to see progress against specific goals.

Annual Report

At the end of each financial year the City publishes its Annual Report which provides a comprehensive update on our budget; informs residents of our key achievements over the previous 12 months and states our plans for future major projects.

Major Projects Progress Report

This Annual Report lists the City's major projects for the year. Progress reports are provided quarterly to Council and are available to the community through publication in Council minutes.

City Update

Residents can subscribe to receive a monthly electronic City Update which contains details of major projects, programs, events and activities which align with delivery of the City's Strategic Community Plan.

City Media

The City uses a range of methods to communicate its activities in relation to the delivery of the Strategic Community Plan and this Corporate Business Plan. These include updates on our website at www.gosnells.wa.gov.au, our monthly *Life in Gosnells* page within the community newspaper and updates via our social media channels.

Strategic Risks

The City has a robust risk management framework in place which raises awareness of risk across the organisation and ensures sound risk management practices are integrated into the future planning and day to day activities of the City.

The City's culture of risk awareness ensures that challenges and opportunities are systematically identified and managed appropriately.

Resourcing the Corporate Business Plan

Workforce

The majority of actions in this plan will be carried out by City of Gosnells staff. However, the City recognises that it cannot deliver the community's vision alone and will work in partnership with others where it is appropriate to do so.

The City of Gosnells Workforce Plan is the key plan which will ensure the City has the right people with the right skills to deliver this Corporate Business Plan and realise the vision of the Strategic Community Plan. The Workforce Plan will ensure that the organisation is focused on the future, adaptable to change, and that organisational capability and capacity is strengthened in key areas.

Budgeting

The costs associated with this plan have been included in the Long Term Financial Plan to ensure the City's financial sustainability.